

# Industrialize Porrima by Wangdao

未來船產業化的王道思維

Stan Shih

Chairman of StanShih Foundation

# What is NEW Wangdao?

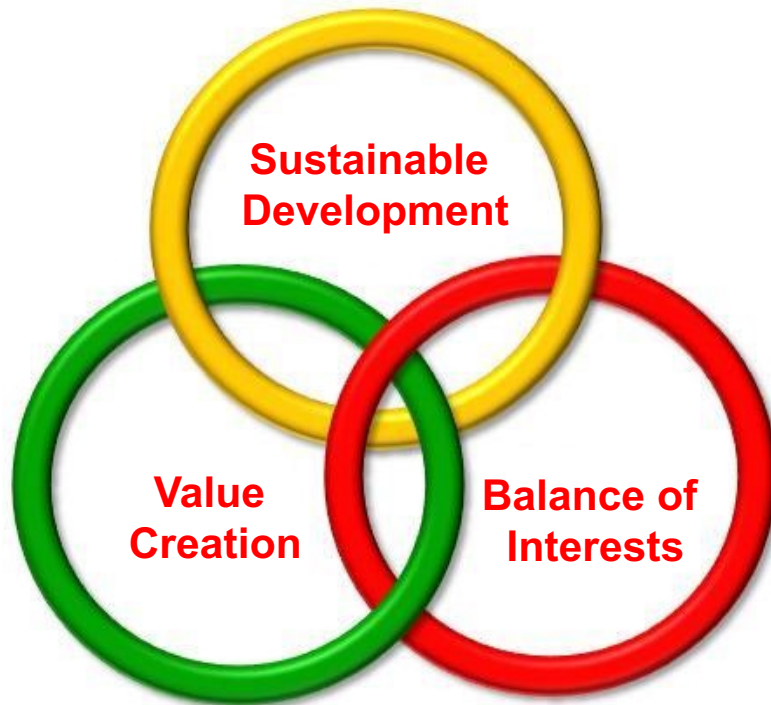
Ancient Wangdao :

King's Way (B.C. 372~289 by Mencius)

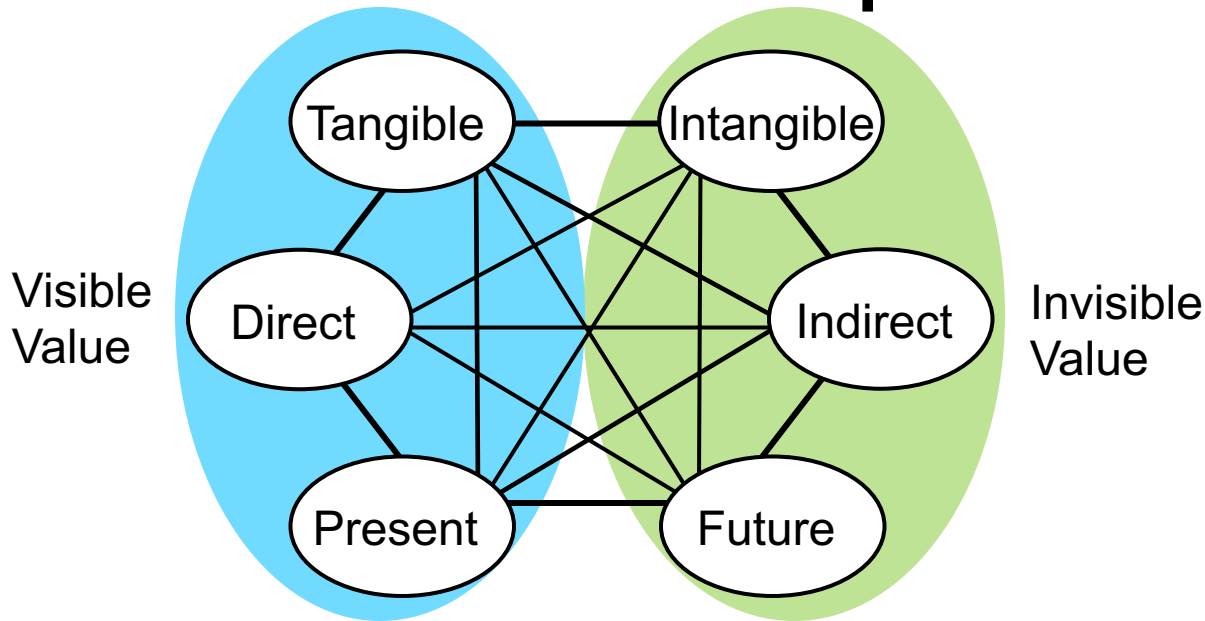
Today Wangdao:

Leader's Way (2011, Stan Shih)

# Three Core Values of New Wangdao



# Overall Effect of Hexa-Aspect Values



- Constant values as the core mindset
- Understanding factors mutually influencing one side and another, and introducing effective transformation mechanism
- A balanced development of Hexa-aspect values represents the long-term and maxima values as a whole

# Balance of Interests

- Social values are jointly created by all stakeholders
- Interests (also Hexa-aspect) are the biggest motivation for value creation
- Balance of interests ensures teamwork and sustained cooperation
- Dynamic balance, with unremitting adjustment for continuous progress

# 1989 Vision of Taiwan

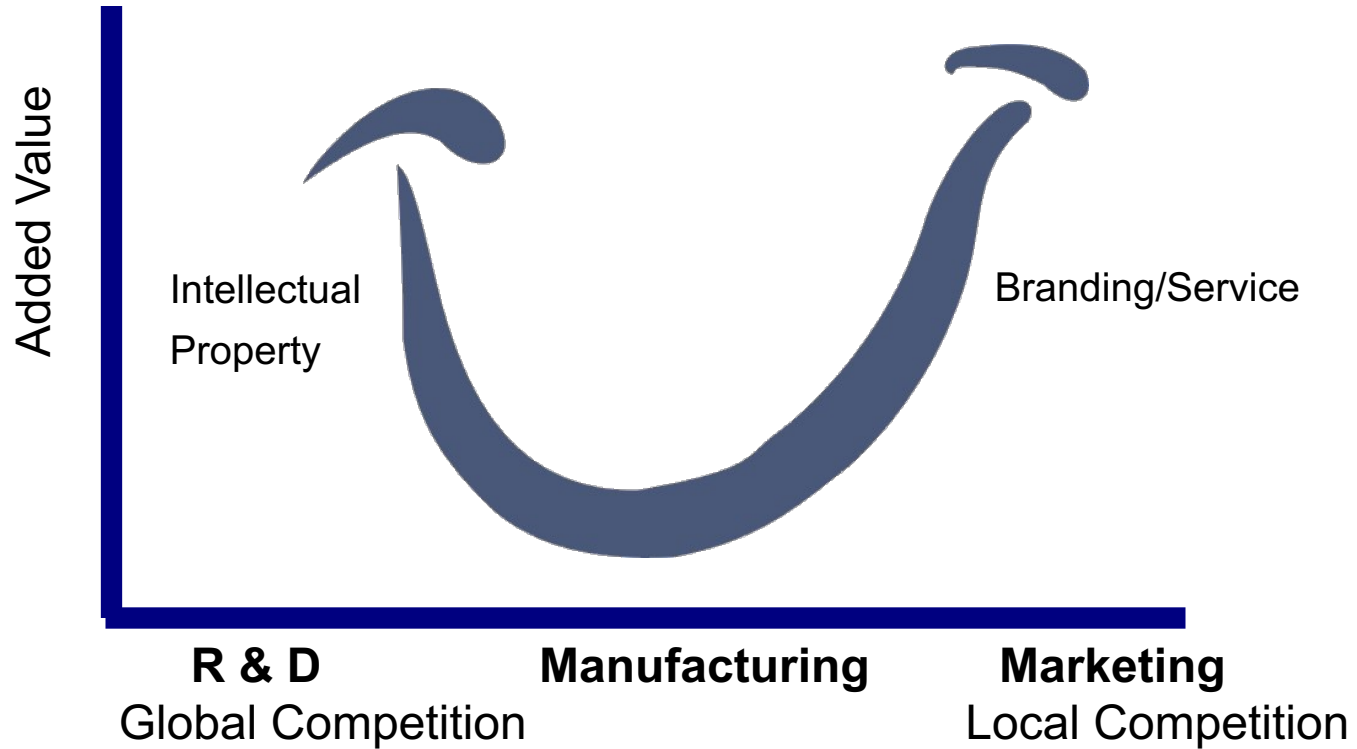
**Hi-Tech Island**

科技島

**Global Citizen**

世界公民

# 1992 Smiling Curve



\* Stan's Concept 1992

# 2016 New Vision of Taiwan

**Si-nnovation Island**

創新矽島

**Oriental Si-vilization**

東方矽文明的發祥地



# Si-vilization in Action

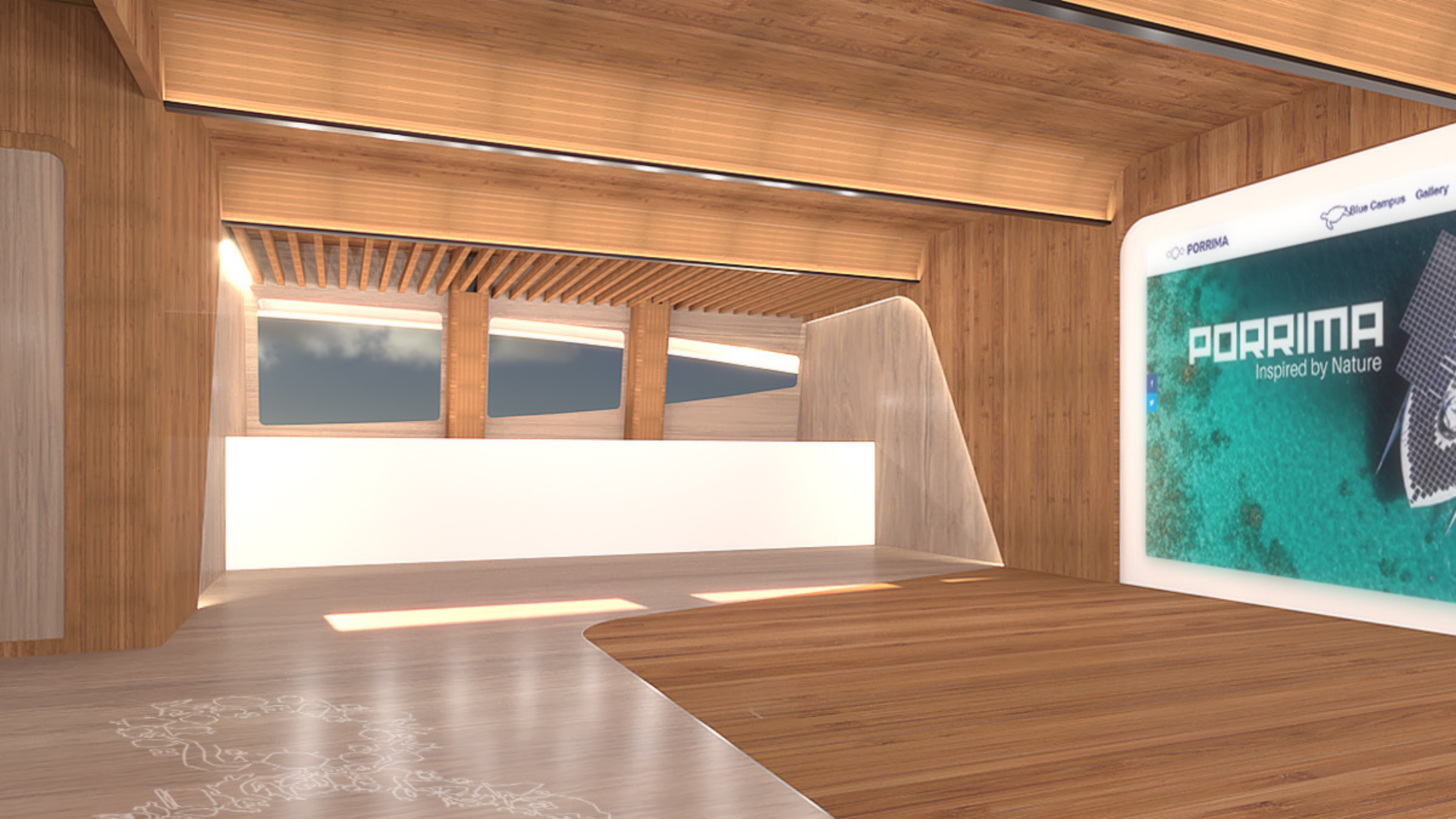
- Porrima Future Ship
- AI-Health / Medical
- TaiwanCATs Charming the world

TaiwanCATs 名揚四海

(Culture Art Technology)

# Porrima

## Internal Design by Bamboo



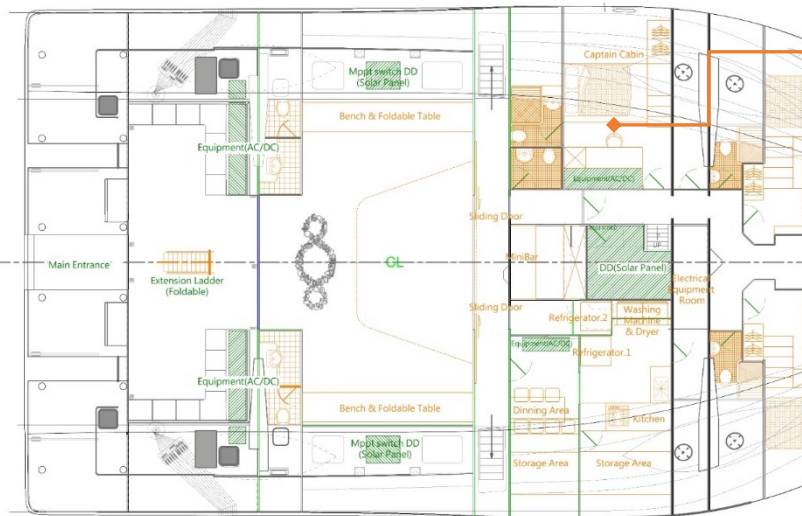
PORRIMA

Blue Campus Gallery

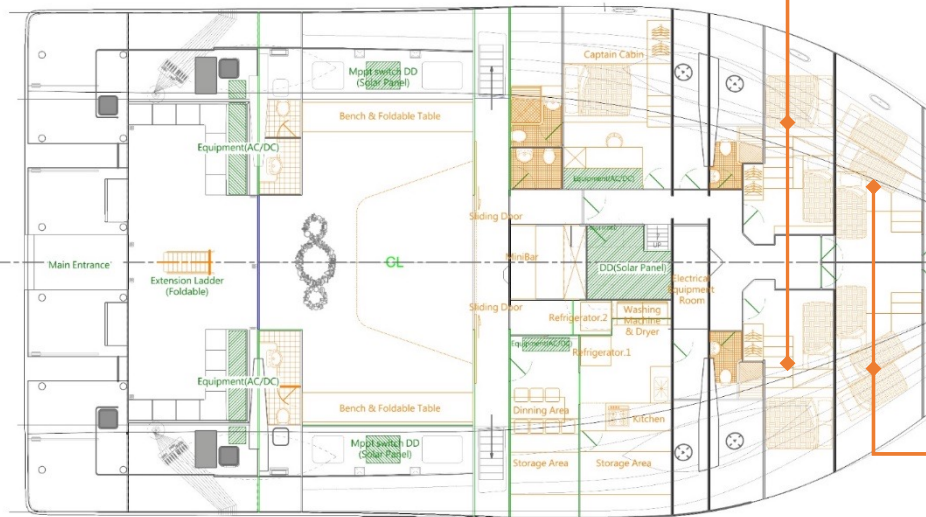
**PORRIMA**  
Inspired by Nature



CENTRE  
Innovation by Nature



Captain Cabin

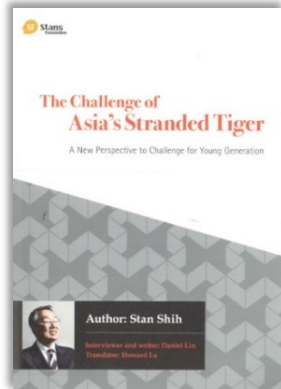
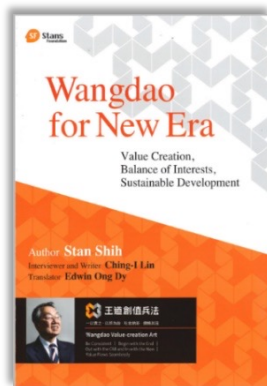
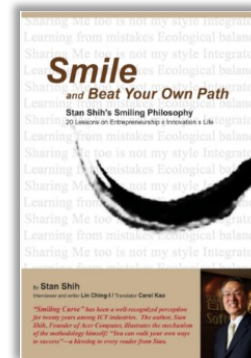
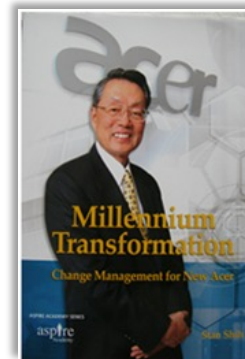
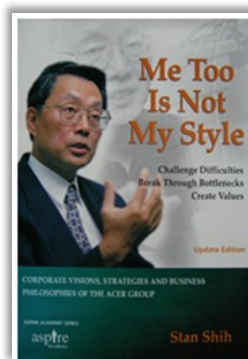
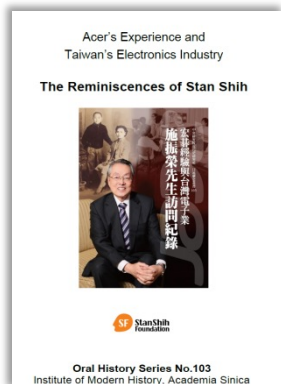


# Porrima by Wangdao

- 20% Ship, 80% Technologies
- Shipless Ship Company
- Taiwan design, Local build

## Build a Global Wangdao Ecosystem

# Thank you!



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